

1. Online Jobs: Endless Potential!

- Presented by: Asigoh George
- Digital Marketing Consultant, Author, and Online Entrepreneur
- WhatsApp: +254722750883 | Email: asigohgeorge@gmail.com



QUOTE

- “We must view with profound respect the ultimate capacity of the human mind to resist useful knowledge.”
- Earl Nightingale, the Dean of Personal Development

2. My Personal Online Entrepreneurship Journey

- Introduction to my digital entrepreneurship path
- Key milestones and achievements
- Challenges faced and how I overcame them
- Lessons learned along the way



3. Types of Online Jobs

- Freelancing (Writing, Graphic Design, Programming, Video Editing, etc.)
- Digital Marketing (SEO, Social Media Management, Affiliate Marketing)
- E-commerce & Dropshipping
- Online Tutoring & Course Creation
- Virtual Assistance & Remote Admin Support
- Content Creation (Blogging, YouTube, Podcasting)
- Forex Trading/Cryptocurrency Trading



4. Websites for Online Job Opportunities

- Upwork, Fiverr, Freelancer, PeoplePerHour
- Remote.co, We Work Remotely, FlexJobs
- Medium, YouTube, Patreon
- Udemy, Teachable, Skillshare, Thinkific
- Shopify, Etsy, Amazon FBA



5. What You Need to Work Online Successfully

- Technical Skills: Computer literacy, Digital marketing, SEO, Cybersecurity
- Soft Skills: Time management (80/20 Rule and Parkinson's Rule, and Pomodoro), Problem-solving, Communication, Creativity
- Tools: Trello (Productivity tool dealing with your to-do list), Zoom, Canva, Google Workspace (Productivity and Collaboration tools)



6. Advantages & Disadvantages of Working Online

- Advantages: Flexibility, Global reach, Low startup costs, Unlimited earnings
- Disadvantages: Income instability, Cybersecurity risks, No job benefits



7. Risks Involved in Working Online

- Scams and frauds
- Payment delays
- Burnout
- Cybersecurity threats
- Network fluctuations
- Power surges.



8. Online Course Providers

- Udemy
- Coursera
- Skillshare
- LinkedIn Learning
- HubSpot Academy



9. Ten Mentors & Great Luminaries in the Online Space

- Gary Vaynerchuk AKA Gary Vee (Serial Entrepreneur)
- Neil Patel (NP Digital, Ubersuggest)
- Timothy Ferriss (The 4-Hour WorkWeek)
- Marie Forleo (Marie Forleo Podcast)
- Pat Flynn (Smart Passive Income)
- Alex Hormozi (American Entrepreneur, Investor, Philanthropist)
- Anik Singal (Lurn.com)
- Tai Lopez (SMMA)
- Russel Brunson (Co-founder of Click-Funnels)
- Brian Dean (Founder of Backlincko). SEO



10. Books About Online Jobs

- The 4-Hour Workweek – Timothy Ferriss
- Crushing It! – Gary Vaynerchuk
- You Are a Writer – Jeff Goins
- The \$100 Startup – Chris Guillebeau
- One Million Followers – Brendan



11. Role of Generative AI in the Online Space

- AI in content creation (text, video, graphics, and audio)
- Enhancing productivity with automation
- Data-driven decision-making
- AI's role in SEO & content optimization



12. Top AI Tools for Content Creation

- ChatGPT, Jasper AI, Gemini, DeepSeek (Text)
- Descript , ElevenLabs, MurfAI, (Audio)
- Pictory, Invideo, Lumen5, Synthesia (Video)
- Canva AI, Midjourney, Leonardo



13. Q&A Session

- Open floor for questions
- Discuss audience-specific concerns and challenges



14. Closing & Contact Information

- Thank you for attending!
- Connect with me:
- WhatsApp: +254722750883
- Email: asigohgeorge@gmail.com
- Facebook Profile: George Asigoh
- Wa' Websites
- Stay inspired and take action to

